

# Let AT&T help you build the communication and collaboration platform your enterprise needs, while adopting the progressive capabilities enabled by cloud deployment.

Need to move to a more cost-efficient telephony system or provide the advanced collaboration features your users demand or, are you looking to integrate your voice-calling with other business-critical systems, and processes? Now you can — using Webex Calling with AT&T.

Webex Calling with AT&T is a cloud-telephony service that integrates virtually seamlessly with wider Cisco-based solutions, on-premises legacy systems or cloud-based telephony. Choosing Webex Calling with AT&T lets you migrate your telephony to the cloud at your own pace.

# Intelligent, enterprise-wide collaboration made easy

The solution provides all the features of a sophisticated phone and video service, including access to the Public Switched Telephone Network (PSTN), without equipment to house and manage. It's all cloud-based and powered by the AT&T global network. Plus, mobile users can access features such as single number reach, voicemail, video services, and the ability to move between devices during a call almost seamlessly.

Improved user experience is one of the advantages offered by Webex Calling with AT&T. As it integrates current unified communications (UC) technologies with the full Webex portfolio, the platform can help businesses break down silos, increase collaboration, and embed calling within workflows and processes.

Webex Calling with AT&T comes with all the functions you would expect — conferencing, call-forwarding, dial groups, call hold, single number reach, shared lines, and hunt groups —plus a range of advanced features:



Personalized voicemail



A virtual receptionist to greet callers



Easy-to-manage contact lists



Seamless IP-to-PSTN calling



IM, chat, and presence



Unified messaging



Simple, straightforward user portal

The solution has straightforward and scalable licensing based on monthly per-user fees, so customers can access the latest collaboration functions with minimal capital investment, simplified contracting, and predictable pricing. With AT&T aligning adoption with your organizations' cloud and UC transformation roadmap, the business benefits from increased business continuity and disaster recovery with reduced total cost of ownership (TCO), technology risk, and vendor complexity.

### Easy integration with UC

As an industry leader in communications technology, AT&T can help you maximize the value of your investment in voice and UC infrastructure, helping ensure a smooth and seamless integration between current systems. Whether hosted, on-premises, or hybrid, AT&T has the tools and functions you need to meet your changing needs.

Our UC consulting experts can audit your business and communications requirements and help you plan for future business growth and evolution. This helps ensure that your Webex Calling with AT&T investment can expand and adapt as your company grows and changes.

## Protect your existing infrastructure investments

AT&T recognizes that many companies have already invested in on-premises, hosted, or hybrid solutions.

Webex Calling with AT&T helps protect your existing investments in Cisco.

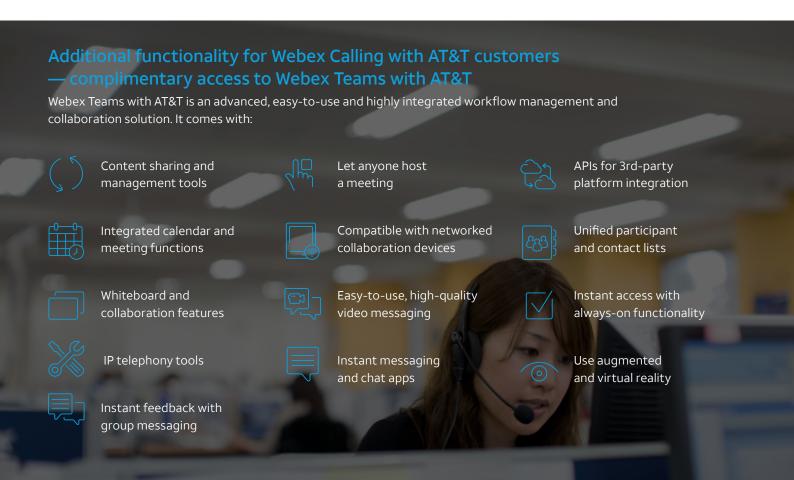
Working with AT&T, you can rely on experts to help you overcome the technical, commercial, and human challenges of implementing and integrating new solutions. From staff training, through revised service-level agreements, to the complexities of integrating different on-site and cloud systems, AT&T specialists are here to help.

## Cisco Webex Teams with AT&T — the future of business collaboration

Webex Calling with AT&T works perfectly as a standalone IP telephony system, whether deployed in isolation or in combination with legacy and third-party systems. But, it also works with the new Cisco Webex Teams with AT&T to create an industry-leading collaboration and communication platform.

When you choose Webex Calling with AT&T, you also get Webex Teams with AT&T at no extra cost. An industry-leading workflow and collaboration solution, Webex Teams with AT&T includes content-management tools, whiteboard and messaging apps, calendar and meeting functions, and a range of collaboration tools.

It's easy to implement Webex Teams with AT&T in a way that's tailored to your organization's needs, is highly secure, and enhances the productivity gains you can expect from moving to the latest generation of team-collaboration technology.



### AT&T collaboration expertise

AT&T can help you integrate Webex Calling with AT&T and Webex Teams with AT&T with UC platforms from other vendors, including Google and Microsoft. With a global footprint in over 100 countries, we're there to support you wherever you do business.

Our expert consultants can help you envision and strategize a UC transformation roadmap. With a track record in delivering world-class network and communications solutions, AT&T can help take your voice, UC and video technologies towards integrated and automated business processes.

With an active-user license model, Webex Calling with AT&T is both highly cost-effective and easily scalable. The solution has a single, straightforward contract and consistency of billings, so costs are predictable and easy to manage. As the platform is constantly updated with new features and functions, companies no longer need to factor in the periodic expense and disruption caused by system-wide upgrades.

Webex Calling with
AT&T and Webex Teams
with AT&T is your
gateway to new standards
in team collaboration
and innovation.



## Virtually seamless, expert migration planning

Migrating to Webex Calling with AT&T need not be costly or disruptive. Through our adoption plan, Acquire & Grow with AT&T, you get the communications and collaboration features you need today — and have confidence that you can migrate further functions to the cloud easily and in a controlled manner when your business needs. Through Acquire & Grow with AT&T, the legacy investment and financial planning barriers inhibiting migration to contemporary solutions have been removed.



Protects investment in on-premises infrastructure



Eases transition to cloud calling, meeting, and messaging



Eliminates overhead of maintenance



Streamlines administration with one subscription



Reduces and makes costs more predictable



Accelerates move to agile IT platform

## Expand to Cisco Webex Meetings with AT&T

Webex Calling and Webex Teams with AT&T are fully compatible with Webex Meetings with AT&T. This includes the familiar Webex features of screen-sharing, video conferencing and remote desktop capabilities, as well as standard desktop conferencing. In addition, Webex Meetings with AT&T allows you to host webinars with up to 40,000 participants.

When the requirement for an inclusive and integrated companywide meeting platform becomes a business imperative, Webex Meetings with AT&T can be activated for maximum flexibility and return on investment (ROI).

Webex Meetings suite can include modules for on-demand training to over 1,000 participants, and Webex Support to provide efficient customer services with remote desktop control and live chat.



#### Why AT&T

- Global network in over 100 countries, with Webex Meetings support in over 150 countries
- Experience leading the world's largest Cisco Webex deployment: deploying Cisco HCS and Webex to 400k employees in 140 countries across 5 continents.
- · A vendor-neutral approach built on strategic relationships with leading UC vendors
- Global regulatory and compliance expertise
- Comprehensive and complementary portfolio, including:



AT&T IP Flexible Reach (Global SIP Trunking)



AT&T Contact
Center solutions



AT&T Dynamic Traffic Management



AT&T IP Toll-Free



AT&T VPN



IoT solutions



Mobility solutions



Security solutions

Contact AT&T or visit <a href="www.att.com/webexcalling">www.att.com/webexcalling</a> to find out how Webex with AT&T can improve your enterprise collaboration.

